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## **Applied Health Analytics appoints Carolinas HealthCare System executive to its Board of Directors**

**NASHVILLE, Tenn. – July 15, 2013** – Daniel J. Birach, president, Corporate Health & Wellness at [Carolinas HealthCare System](#), has been appointed to Applied Health Analytics' Board of Directors.

Birach implements strategies for long-term health improvement and population management in the business community at Carolinas HealthCare System (CHS), focusing on innovation, leadership and customers. He has more than 25 years of experience in healthcare management and has held executive positions at Alere, Agfa HealthCare and AT&T prior to joining CHS.

Birach earned a master's degree in business administration with a focus on finance from the University of Dayton and a bachelor's degree in logistics and materials management from Michigan State University.

"Dan's considerable experience and knowledge of population health adds a critical component to our Board and will help guide our continued strategic development," said Robert P. Chamberlain, co-founder, chairman and CEO at Applied Health Analytics, LLC. "The commercial market continues to be a central component to creating healthy communities, especially as we see insurers shift their business models to focus on self-funded plan design. We are excited to add Dan to our team and are eager to support his interest in advancing the role of health systems as they partner with employers to improve population-health outcomes."

### **[About Applied Health Analytics, LLC](#)**

Founded in 2009, Nashville-based Applied Health Analytics, LLC provides consulting and software services to hospitals and health systems to help them become population-health experts on a community-by-community basis. Applied Health Analytics advances the role of hospitals and health systems as they seek to engage employers to enhance individual health and increase share among commercial populations.

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