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## **Applied Health Analytics welcomes David Carney**

**NASHVILLE, TENN.** – July 2, 2014 – Applied Health Analytics, LLC, population-health management consultant and developer of an evidence-based software platform that provides business-process support and engagement tools to hospitals and health systems, has hired David Carney as vice president of business development.

“Health systems recognize that a well-developed and executed employer strategy is critical as the transition from fee-for-service to value-based reimbursement continues. Hospitals engage Applied Health Analytics to assess its current business-to-business initiatives before investments are made in personnel, technology and new program development,” said Carney.

“We are excited about Dave’s decision to become a part of our team. He has a long and distinguished track record of success helping hospitals and health systems partner with employers to deliver commercial market strategies that deliver measurable, impactful results,” said Robert Chamberlain, Chairman and CEO, Applied Health Analytics. “Dave is uniquely qualified to help our clients collaborate with employers. His experience includes working with and on behalf of providers, patients, and payers and has remarkable capability for aligning the strategic objectives of each audience,” Smith adds.

Carney has more than 35 years of healthcare experience and has served in numerous roles including vice president of business development, marketing director, healthcare specialist and as the regional director of performance solutions for General Electric. He earned his bachelor’s degree in business administration from University of Cincinnati and a master’s degree in business administration from Xavier University.

### **About Applied Health Analytics, LLC**

Founded in 2009, Nashville-based Applied Health Analytics, LLC provides consulting and software services to hospitals and health systems to help them lower healthcare delivery costs, improve outcomes and move services that focus on acute care to ambulatory health interventions. A joint-venture partner with Vanderbilt University Medical Center’s Dayani Center for Health and Wellness, Applied Health Analytics advances the role of hospitals and health systems as they engage employers to enhance individual health and increase share among commercial populations. The company experienced 391-percent growth from 2012 to 2013 and a 94-percent client renewal rate, due to its market-responsive development and attention to client services.

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