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Applied Health Analytics adds to software development team to support health system focus on consumerism and patient engagement

NASHVILLE, TENN. – Sept. 30, 2015 – To continue its support of U.S. health systems’ heightened focus on consumerism, patient engagement and the need for right-sized data, Eliot Houser, chief information officer at population-health management consulting and software development firm Applied Health Analytics, LLC has hired Patrick Ragsdale as vice president, research and software development, to lead the company’s newly expanded development team. Ragsdale oversees and mentors a team of developers who implement, test, integrate and support technology-based solutions. His responsibilities include project management with a focus on development process and priorities and collaboration with a multi-disciplinary team to ensure the security and the success of company initiatives.

Ragsdale has more than 15 years of experience in application delivery, IT product, program and complex information systems management. He previously served as director of business intelligence at PlayMakerCRM, senior manager, ebusiness at Bridgestone and director of technology at 20/20 Research and was a physics instructor at the Massachusetts Institute of Technology (MIT). Ragsdale earned a bachelor’s degree in physics and mathematics from the University of North Carolina in Asheville.

Supporting Ragsdale is Mitch Cannon, senior director, software development. Cannon manages the development and deployment of code for complex IT projects and leads the adoption of best practices for developing software products. He has more than 16 years of experience in content management, establishing code standards, SAAS development and managing development teams.

Additional team members include software developers Eric Braley, Jonathan Carter, Ryan O’Neal and Reggie McDonald and data integration team members Scott Conder, Nick Miakysh and C.J. Gooch. Future 2015 fourth quarter hires will include additional developers and database administrators as well as an ETL (Extract, Transform and Load) developer.

“Our company operates at the intersection of collaboration, data and engagement; necessary components to enhance health within population groups,” said Houser. “Our clients and other health systems across the country are challenged every day to improve reimbursement quality, which becomes more and more of a threat with disruptors like Walmart and CVS targeting employer groups that appeal to patients who have stagnant paychecks and are juggling rising co-pays and high-deductible health plans. Health systems will lose these patients if they are not building relationships.

“Employers are looking for partners to help manage the health of their workforce and health systems need to create stickiness with these consumers by offering robust and accountable solutions. Patrick, Mitch and the team are developing the tools needed risk stratify, engage, improve and measure the

health of populations throughout the country. I am excited to have them on board and about the products we are creating,” he continued.

About Applied Health Analytics, LLC

Founded in 2009, Nashville-based Applied Health Analytics, LLC provides software and consulting services to health systems interested in supporting primary care strategies, growing revenue, improving reimbursement quality and creating population-health management initiatives. A joint-venture partner with Vanderbilt University Medical Center’s Dayani Center for Health and Wellness, Applied Health Analytics advances the role of hospitals and health systems as they engage employers to enhance individual health and increase share among commercial populations.

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