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**Applied Health Analytics launches bMetrix to automate biometric data collection,
reduce errors at point-of-care health screening events**

NASHVILLE, Tenn. – February 26, 2018 – Applied Health Analytics, LLC has launched bMetrix™, a proprietary screening application that automates the collection of biometric data, allowing for clinicians and wellness screeners to accurately gather information at onsite and retail clinics, screenings and health fairs. bMetrix™ supports most popular biometric diagnostic devices including CardioChek® and Cholestech LDX®. The application was beta-tested with Vanderbilt University Medical Center's Dayani Center for Health & Wellness in Nashville, Tenn. and Wake Forest Baptist Medical Center in Winston-Salem, N.C.

bMetrix's™ immediate collection and processing of biometric values, and reporting provides the real-time, point-of-care diagnostics and intervention opportunities for employers, community organizations and health plans that want to strengthen the impact of their health initiatives. bMetrix™ permits program participants to immediately see their results, understand their risks, receive advice from a health coach and learn about community partners.

Data provided by bMetrix™ serves as the foundation for organizational sponsored well-being and chronic-care management programs. The screening application's reporting capability is based on the latest evidence-based medical research, and instantly links with Applied Health Analytics' bIQ2.0 population health management software platform.

"Health interventions based on risk-identifying data are only as successful as the quality of the information collected," said Eliot Houser, CIO at Applied Health Analytics. "When asked why we would create a biometric screening application, I respond that you have to have a strong foundation. Paper-based processes invite transcription errors, security issues, and they miss the opportunity to leverage a teachable moment. bMetrix eliminates these common occurrences and provides immediate access to accurate data when the information is more impactful."

bMetrix™ is customizable for a variety of screening workflows, allowing health systems and screening organizations to efficiently manage labor costs, resources and orchestrate a more efficient biometric screening process. The application instantly transfers from diagnostic devices into bMetrix™, reducing human error caused by interpreting handwritten biometric values on paper and time spent at events, which allows for more focus on face-to-face, point-of-care diagnostics and interventions.

"The room for error when manually entering data has always concerned me," said Tiffany Jones, Corporate and Community Wellness Manager, Jupiter Medical Center. "Many of our past clients completed biometric screenings for insurance discount eligibility. Our team spent valuable time double checking our manual entries to ensure we were 100 percent accurate. It is amazing how quickly we can move our process along without concern of error with direct connectivity with bMetrix."

The ease of scheduling and checking in participants helped reduce my workload," Jones continued. "Using bMetrix, I now effectively operate with less team members at my screening events."

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Data can be transferred from bMetrix to EHRs and other applications used to manage, store or act upon health data. Health systems, screening companies, onsite and retails clinics interested in using bMetrix as part of an ongoing program based on predictive and prescriptive analytics can seamlessly integrate with bIQ2.0, Applied Health Analytics' interoperability suite of portals and applications, for true population health management strategies.

"The earliest an HDO (health delivery organization) can engage consumers is during the period of time when they are managing their health through wellness and prevention efforts — that is, before they become patients of the HDO," notes Gartner, Inc. in its Connecting Consumer Engagement Moments Into a Longitudinal Healthcare Journey, Mark E. Gilbert, December 19, 2017. "A consumer's health journey consists of frequently disconnected engagement during transitions from healthy to ill and back again…The leaders within consumerized industries are those who create longitudinal consumer engagement across formally independent industry silos to present the highest-value product or service the customer is seeking."

Feature Highlights

- Friendly User Interface
- SSL/TLS Industry-Standard Encryption
- Individual Health Reports
- Aggregate-Level Reports
- Workflow Management Tools
- Advanced Scheduler

- Extensive Values Library
- Multi-Station Configuration Support
- Integration with bIQ2.0 Population Health Management Platform
- Competitive Pricing
- Out-of-Range Values Notification

"While patient experience and outcomes are important components of managing care, pinpointing needs begin at the data level," concluded Houser. "Having accurate, easily digested, actionable data as part of an individual's care continuum is instrumental in today's health care environment."

Visit www.bmetrix.io for additional information.

About Applied Health Analytics, LLC
Founded in 2009, Nashville-based Applied Health Analytics, LLC provides strategy to health systems interested in supporting primary care and service line strategies, growing revenue, improving reimbursement quality and supporting population-health management initiatives. A joint-venture partner with Vanderbilt University Medical Center's Dayani Center for Health and Wellness, Applied Health Analytics advances the role of hospitals and health systems as they engage employers to enhance individual health and increase share among commercial populations.

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