

Commercial Market Vaccination Incentives

Many employers see COVID-19 vaccinations as a way to reopen their businesses and bring employees back to work. Widespread vaccination allows for employers to promote employee health and wellbeing as well as manage healthcare costs. Employers also play an important role in their communities as giving employees access to vaccines helps to protect family members and the public from the virus.

Many employers are considering incentivizing employees to get vaccinated. A recent poll¹ indicated that 57% of employees believe that their employers should offer vaccine incentives. Another survey² indicated that 73% of individuals would accept a monetary incentive to get the COVID-19 vaccine and 33% said they would get vaccinated for less than \$100. Incentivizing employees to get vaccinated is legal as long as the employer does not ask for or collect personal health information. A third-party vaccine administrator, such as a hospital or health system, can collect this data as long as it is not shared with the employer.

Applied Health Analytics can assist your health system in deploying a commercial market COVID-19 vaccination strategy. Providing vaccination services to local employers opens the door for hospitals and health systems who are looking to build direct-to-employer relationships. Caring for employees now will encourage employers to work with health systems to continue to provide care for their workforce going forward.

To advance this partnership, Applied Health Analytics offers bMetrix™ Inoculation Management, Member Communication and Reporting software, a streamlined solution that makes it easy for hospitals and health systems to help employers manage, track and report vaccination data for their employees. Employees can be easily added to bMetrix via an eligibility file, through an emailed registration link or on-site at vaccination event check-in. bMetrix sends employee communications about vaccination events and second dose information through email, all within a single platform.

Applied Health Analytics can assist your facility in developing a vaccination strategy by performing a commercial market assessment to identify employers in your area who may be interested in vaccinating their employees.

To learn more and to schedule a demo of bMetrix, visit appliedhealth.net/covid-vaccine/.

Companies Offering Vaccine Incentives:

- **Trader Joe's:** Two hours of regular pay for each dose.
- **Target:** Up to four hours of regular pay and up to \$15 reimbursement each way to vaccination appointments via Lyft.
- **Dollar General:** Four hours of regular pay for hourly employees
- **Kroger:** \$100 bonus for all employees. Employees with an exemption receive \$100 for completion of an educational course.
- **Aldi:** Two hours of regular pay for each dose.
- **Chobani:** Three hours of regular pay for each dose for hourly employees.
- **McDonald's:** Up to four hours of paid time off.
- **Marriott:** Four hours of regular pay.
- **Wells Fargo:** Up to eight hours of paid time off.
- **Lidl:** \$200 in extra pay for all employees
- **Marriott:** Four hours of regular pay.

bMetrix™
Screenings. Vaccines. Reporting. Simplified.

¹Eagle Hill Consulting, COVID-19 Vaccines and the Workplace Survey, February 23, 2021, <https://www.eaglehillconsulting.com/news/workplace-covid-vaccines/>

²Blackhawk Network, COVID-19 Vaccine Incentives, January 26, 2021, <https://blackhawknetwork.com/americans-covid-19-vaccine-monetary-incentive-government-employer>